

Town of Chevy Chase - Long-Range Planning Committee
September 19, 2016
7:00pm – 8:30pm

1) 7:00 – 7:20: Welcome & Attendance

- Fred Cecere, Council Liaison – did not attend
- Joel Rubin, Chair - attended
- John Beale – did not attend
- Grant Davies – did not attend
- Martha Johnson -- attended
- Henry Smith – did not attend
- Deborah Vollmer – attended

2) 7:20 – 7:40: “Mission Statement” Review

- Strategic plan – it’s relevant, according to Scott; question: should we do another one?
- External issues (Bethesda plan and Purple line) and internal issues (Strategic Plan)
- Subdivision staging policy – upends development and infrastructure which loosens it up to the downtown business sector
- Need long term thinking towards the planning process

3) 7:40 – 8:00: Mayor’s Priorities

- Track Implementation of the Purple Line and the Bethesda Sector Plan
- Open Basket – Identify new issues that matter to the Town’s long term vision and engage community on these
 - i. “Kids and Families” (Jen Burton)
 - ii. “Hot Issues Project” (Henry Smith)

4) 8:00 – 8:20: Roles for Committee Members

- Note Taker – No One picked yet
- Bethesda Sector Plan Tracker
 - i. Special Committee on downtown Bethesda
 1. Look at the testimony given by the TOCC (Barney Rush)
 2. Oct 6 town meeting on Bethesda plan
 - a. October 18 meeting
 3. Talk to Barney about how to develop/deploy Town resources
- Purple Line Mitigation Tracker – Mary Flynn is the chair
 - i. **Joel should talk to Mary**
 - ii. Prioritize our concerns
 1. environmental
 - iii. Establish relationships
- Annapolis Engager
- Rockville Engager
- Open Basket POC

5) 8:20 – 8:30: Next Steps

- Next Meeting discussion
 - i. Date: October 17
 - ii. Agenda

8:30 – Adjournment

- **Who's in Charge?**
 - Political players – electeds
 - Candidates
 - Staffers at the transportation authority – careers
 - Bethesda Plan – county council
 - 10/18 testimony by Cecily Baskir
 - 10/6 Town meeting – publicize it
 - What's the best way to mobilize our town to monitor implementation?
 - How do we assess the position of the town?
- **Bethesda Plan implementation (coordinate)**
 - October 6th: Town public meeting
 - October 13th Town Council meeting to clarify our goals
 - October 18th County Council testimony
- **Purple Line implementation (incubate)**
 - No scheduled meetings yet on the goals/vision
 - 1) External fights now
 - Bethesda
 - Purple Line
 - 2) Internal visioning now
- **LRPC as an idea incubator**
- **Incubation / Hot Issues:**
 - Communications – get it to the neighborhoods
 - Serve as a planning staff
 - Get made aware of the hot issues by engaging Annapolis and Rockville
- We center the issues
- Communications

Next Steps – Key Issues:

- 1) How to identify hot issues from the Town? – Henry (POC)
 - Goal: set up a recommendation to the Town on how to gather this information
- 2) Bethesda plan – Deborah (POC)
 - Get town residents aware of the 10/6 meeting
- 3) Purple line – no POC yet
 - Unknown
- 4) Communications strategy – Joel (POC)
 - Annapolis
 - Rockville
 - Town
- 5) Strategic Plan – Martha (POC)
 - What are our priorities

Homework due by Friday October 14th -- Each person – from a long range perspective, what do you think the town should be thinking about for the next 3-6-12 months; what are the key items