

Town Centennial Committee
MINUTES/UPDATE
March 12, 2018

The Town Centennial Committee met at 7:10 PM in the Town Hall.

Members present: Bridget Hartman (chair), Julia Ballenger, Ellen Ericson, Lisa Flores, Barbara Rose, Cathy Slesinger, Kathy Strom, and Ann Wild (secretary).

Since the Committee's efforts are a work in progress, with changes occurring after each meeting, these minutes are not traditional minutes, but rather a working document on the current state of affairs concerning the efforts of the Committee. In this way, members are kept updated and informed about what is going on.

Projects/Events Discussed by the Committee in Process

- The **April Forecast** debuted the Centennial logo, as chosen by the Committee, and featured a full-page announcement of the Centennial itself, which begins on April 10, 2018, along with a description of various events that are on tap at present. The **Snipit section**, written by Barbara Rose, coupled with a map, explored the history of the expansion of the Town over the year. **Gardeners were solicited** for the Sunday, June 3, Digging into the Next Century Garden Tour; and **a call for residents to submit photographs, written stories, and other mementos** of life in the Town to be incorporated into the Town Hall exhibit, **Chevy Chase on My Mind**, was also included. Lisa Flores and Cathy Slesinger have offered to help with this effort. The online *Forecast* will feature live links from the history vignettes to the *Town of Chevy Chase Past and Present* book on the Town website.
- **Additional calls for gardeners and solicitation of photos and memories of the Town** will go out in Town Criers and on Town Neighbors.
- The **Centennial magnet** has been printed and will be enclosed in a **note card** wishing the Town a happy birthday and focusing on the June 3 event. The magnet will be mailed to all Town residents in a **special envelope featuring the Centennial logo** around April 10.
- The **Town Centennial banner** has been ordered.
- The **Sunday, June 3, event** will now include the **Garden Tour** from 1-4 PM; the **trolley**, which has been scheduled, making stops along the way also from 1-4 PM; **activities for children** from 3-4 PM in the Town Hall followed by a wine and cheese **kick-off Centennial toast reception** from 4-6 PM also in the Town Hall. The **Chevy Chase on My Mind exhibit** will also be launched at the reception, with items to be added throughout the year. Memories about the Town from residents will also be solicited at the event.
- A request has been made to a former Town resident to accompany the trolley to comment on the history of the Town as the trolley proceeds along its route.

- After some investigation, Town Manager Todd Hoffman has found that **the Town entrance signs** can feature the Centennial logo and will be installed.
- **A Town Centennial birthday cake, as part of the July 4th Picnic and Parade**, will be on display at the event and then cut by the Town resident(s) who has lived here the longest. Ellen Ericson is coordinating this effort. A request will be made to *Bethesda Beat* to cover this event.
- **A Centennial time capsule** will be created, with its contents and location yet to be determined. Lisa Flores agreed to research next steps.

Projects/Events/Partner Organizations Under Consideration by the Committee

- The Committee discussed having a **Fall Festival** featuring such things as a moon bounce for children that might be held at the 4-H Center.
- The Committee discussed the possibility of having **middle school and older children interview long-time Town residents**.
- A **Panel Discussion with long-time Town residents** offering their past memories of the Town could be scheduled in fall 2018.
- **A possible 3K Run for Town residents** (children and adults) as another fall 2018 event to celebrate the Centennial is under consideration.
- Concerning the **Lee Dennison Bequest**, Kathy Strom is working with the Climate and Environment Committee to investigate what might be done during the Centennial year with this bequest.
- **Oral histories of long-time residents**. Bridget will investigate what would be necessary to carry out this long-term project: interviewing equipment, script for interviewers, and a transcription service. All this would likely require a request to the Town Council for additional funding.
- **Chevy Chase Library, Chevy Chase at Home, Chevy Chase Historical Society, Montgomery County Historical Society, and Chevy Chase Elementary School** have been mentioned as possible local organizations that might be helpful to the Town's Centennial efforts.

The meeting was adjourned at 9 PM.

Respectfully submitted,
Ann Wild

Next Meeting: To Be Announced