

## In This Issue

Mayor's Greetings

Calendar  
-page 2-

Crimewatch

Noise Awareness

Block Parties  
-page 3-

Town Trees

Bike Day

Purple Line Update  
-page 4-

Shades of Green  
CC@H  
-page 5-

State and County  
Elections  
-pages 6-

Town Teens  
-page 7-

Volunteer 2010-11  
-insert-

The FORECAST is published monthly by the Town of Chevy Chase, 4301 Willow Lane, Chevy Chase, MD 20815: 301-654-7144: [townoffice@townofchevyCHASE.org](mailto:townoffice@townofchevyCHASE.org). Kathy Strom, Editor. Copies are mailed to each address in the Town and posted on the Town website.

[www.townofchevyCHASE.org](http://www.townofchevyCHASE.org)

## Congratulations Al Lang, David Lublin and Kathy Strom!

Town residents elected Al Lang, David Lublin and Kathy Strom to serve on the Council for two year terms in the Town's May 4, 2010 Election. Their terms will expire in 2012. At the May Council meeting, officers were elected for the coming year. **David Lublin will serve as Mayor, Kathy Strom as Vice Mayor, Al Lang as Secretary, Linna Barnes as Treasurer and Pat Burda as Community Liaison.**

We would like to extend special thanks to the Town Election Board members Hope Pinkerton, Costis Torgas and Brenda Lizzio for overseeing and monitoring the election, and to the League of Women Voters for administering the election.

## Volunteer 2010 - 2011

In 2009-2010, eighty-six residents volunteered to serve on Town committees, advisory boards and commissions. Volunteers serving on the Town committees agree to serve for a period of one year beginning in September. The appointments to the boards and commissions vary from one to three year terms.

In order to involve as many residents as possible in Town affairs, the Council opens the volunteer process to all Town residents. Included in this issue is a letter to each Town resident inviting you to volunteer for the coming year. There is a short description of each of the committees in the letter and an explanation about how to submit your name for consideration. If you would like additional information, please call the Town office at 301-654-7144.

## Tree Planting Completed

Eighty-eight trees were planted on the public rights-of-way and thirty native trees were planted on private property as part of the Native Canopy Tree Planting Program this year. Tolbert Feather, the Town arborist, will host a walk through Town on **Saturday, June 19 at 9 a.m.** departing from the Town Office to point out some of the species of trees chosen for planting. Residents of all ages will enjoy the tree walk.

A special thanks to Town resident and artist **Kathryn Freeman Vita** for curating the very successful Town art show, Small Works for Haiti. We will have all the details of the show in the July FORECAST.

## Greetings from the Mayor David Lublin

It is an honor to have the privilege of serving our community as mayor of the Town this year. Involvement and participation by so many of our neighbors plays a critical role in making sure we can achieve our common goals. In addition to helping assure the continued efficient provision of excellent public services, Town volunteers promote a stronger sense of community through numerous Town events and spend many hours to help protect the natural environment that make the Town so special. Many also give their time to advocate for their neighbors in the larger community, from efforts to improve playgrounds to taking time to address developments in our area.

I will continue to work to improve opportunities for involvement and participation to achieve our common goals. We are lucky to live in a community where residents have an amazing array of talents, experience, and interests. Whether by volunteering to join one of our standing citizen committees--my letter asking for your involvement is included in this issue of the Forecast--or by signing up to attend, host, or speak at a community event--such as the Town's upcoming Fourth of July celebration--you can make a real contribution to our community.

Many thanks to all of you who have participated in and attended Town events. We hope you can be as generous with your time in the coming year and welcome the participation of new faces as well. I know that all members of the Town Council encourage your input whether it is through testifying at a public hearing, serving on a committee, or coming to Town events and meeting more of your neighbors.

Thanks for the trust and the opportunity to work with you for our community as your mayor this year. I look forward to seeing and hearing from you in the months ahead.



# JUNE

Tuesday, June 1 – 2010 County Council Debate, 7 p.m.

Thursday, June 3 – Purple Line Mitigation Group, 7 p.m.

Tuesday, June 8 – Public Services Committee, 7 p.m.

Wednesday, June 9 – Council Meeting, 7 p.m.

Monday, June 14 – Land Use Committee, 7 p.m.

Wednesday, June 16 – Community Relations Committee, 7 p.m.

Thursday, June 17 – Environment Committee, 7 p.m.

Saturday, June 19 – Tree Walk with the Town Arborist, 9 a.m.

Monday, June 21 – Long Range Planning Committee, 7 p.m.

Tuesday, June 22 – Council Work Session, 7 p.m.

[Please check the Town website for up-to-date details about the calendar.](#)

[www.townofchevy Chase.org](http://www.townofchevy Chase.org)  
**CRIMEWATCH**

**5/5/2010**

Police reported that they received a call to investigate a report of two suspects trying to open car doors on Meadow Lane and fleeing towards Virgilia Street around 4 a.m. Two police officers patrolled the area, but did not see anybody on the street.

**4/23/10**

A resident in the 4400 block of Stanford Street reported that his unlocked truck was entered. Tools and equipment were stolen.

Please report all crimes to the police at the non-emergency number **301-279-8000**. For emergencies, call **911**. Please report incidents to the Town Office at **301-654-7144** so that we can notify our off-duty Montgomery County police officers. Crimes reported to the police are included in Montgomery County, Bethesda Station, Second District crime reports. We provide a link to those reports on our website.

---

### **Quiet Conversation on Noise with Landscape Companies**

On May 11, the Town Staff and the Environment Committee hosted a noise awareness meeting with many landscape companies who work in Town. We presented information on the Noise Control Ordinance, discussed Town resident concerns, and made specific recommendations about how they could work to reduce noise produced by landscape machinery. The meeting was well-attended (see list below) and beneficial for everyone involved.

As an incentive for landscape businesses to work more quietly, the Environment Committee presented a written "Pledge to be Noise Responsible" that the companies could voluntarily sign. The representatives of the landscape businesses were informed that information about those who agreed to sign the pledge would be shared with Town residents.

The Pledge has two parts: The first lists four steps that we expect all landscaping businesses to take. The second lists several additional noise mitigation actions that we encourage. Each business that takes the Pledge can check off the steps they commit to take.

We thank the following companies who sent representatives to the meeting: Arbor Care, Hughes Landscaping, Johnson's Landscaping Service, Inc., Mainscapes Inc., Martin Lawn and Landscaping, Inc., Mowing and More, Washington Landscapes, Wray Brothers Landscapes, and Vann Landscapes, LTD.

If the landscape company you use is not on this list, please encourage them to contact the Town to learn what they missed or to visit the Town's website under "Quick Links: Noise Control," where they can see the Town's PowerPoint presentation about the Ordinance and consider taking the Pledge.

The Pledge, and list of landscape businesses that signed it, will not only allow residents to hire companies committed to noise control, but will also serve as a point of discussion for the companies you already employ. Each of the steps your landscape company takes will make the Town more peaceful for all of us.

---

### **Host a Block Party - Foster Community Spirit**

Join the block party tradition. Many blocks in Town have been hosting block parties for decades. They are a testament to our theory that this is a great way to get to know your neighbors and create a stronger sense of community. If your block has not hosted a block party and would like to give it a try, call the Town staff (301-654-7144) to find out how to get

started. Once your block has hosted the first party, you will want to make it an annual tradition.

## Native Tree Canopy Planting Program Continues

The Town will continue the Native Tree Canopy Planting Program in 2010-2011. The Town will offer up to thirty residents the opportunity to participate in the program. As part of the program, the Town will purchase canopy trees, pay for the service to plant the trees on the homeowner's property, and provide a water bag to assist with the care needed in the critical first year after planting. The resident will be responsible for the long-term care of the tree once installed. The program aims to enhance the Town's tree canopy and to contribute to the goal of adding 130 new trees to the Town each year. These native canopy trees will benefit the entire Town over time by providing shade, runoff control, carbon dioxide absorption and energy savings.

## Town Arborist To Lead Tree Walk

Join Town arborist Tolbert Feather for his annual tree walk on **Saturday, June 19 at 9 a.m.** We will meet at the Town office for a light breakfast and then start on the walk. Tolbert has new and interesting facts to share with you about Town trees. If you are not already a tree hugger, you will be by the end of the walk.



---

## Chevy Chase Bike Day a Huge Success

On Sunday, May 2, hundreds of people flocked to Chevy Chase Elementary School to take part in our first Chevy Chase Bike Day, co-sponsored by the Town's Climate Protection Committee, CCES and Griffin Cycle. Popsicles were provided for all on this blazing hot day, and hopefully everyone who came is now able to bike a little more and drive a little less. Dozens of youngsters took on the challenge of the bike rodeo, run by the Washington Area Bike Association. Many people rode the bike-powered blender around the parking lot, making fruit smoothies as they pedaled. Lots of people picked up very useful information about local biking organizations, bike routes, and Bike to Work Day. Hundreds got their bikes tuned up for free by Griffin Cycle and by Mark McNeil, a Town resident who has a bike repair business. Last, but not least, participants donated 70 bikes and \$493.25 to Bikes for the World, which sent them on to the Village Bicycle Project in Ghana ([www.villagebicycleproject.org](http://www.villagebicycleproject.org)). We thank our tremendous volunteers who made this happen, including the core team of **Judy McGuire, John Coble, Betsy Johnson, Keith Blizzard, Eric Niiler, Sabrina Coble, and Scott Henderson as well as Town Management Assistant Warren Rizzi.**

---

## Purple Line Update

The County's Planning Board has unanimously recommended amending the Purple Line Functional Master Plan to put the Capital Crescent Trail north of the tracks if light rail comes to the Town's northern border. The Town's Mitigation Advisory Group (MAG) had raised several important issues with the State and County regarding the overall trail experience and noise impacts and had asked the State to reconsider placing the trail on the south side. The Planning Board remained convinced, however, that the trail north of the tracks is better for two reasons: (1) the Wisconsin Avenue tunnel and the East-West Highway bridge constrain the track location; and (2) the north side would provide a safer experience for trail users because it would allow people to exit the trail in several places to the north and could more easily be elevated above the train tracks. The County Council must now act on the recommendation. A public hearing on the proposed amendment is scheduled for June 29. State and County officials walked the trail at the last MAG meeting to discuss access points from the Town to the trail. At that meeting,

the State shared more detailed elevations of several points along the Town's border which are online at [www.townofchevy Chase.org](http://www.townofchevy Chase.org). Access to the trail will be the next issue on MAG's agenda.

# Shades of Green

Think COOL. Act COOL. Be COOL.

From the Environment Committee

Summertime arrives with higher electric bills and carbon output from air conditioning. Save money and reduce environmental impact with these tips:

**Start by reducing the need for AC:**

**Do you shade your head? Then, shade your home!** "Putting a hat on your home" can produce energy savings from 10-50%. In order of effectiveness: trees and shrubs, trellises, overhangs, awnings, shade screens, window coating, and interior shades. Focus on surfaces that receive the most summer heat, usually the east and west walls, and roof.

**ACT like your grandparents.** Close shades and blinds in the morning before the sun has a chance to overheat your home. Leave them closed until sun moves away or early evening. Open double-hung windows at the top AND bottom to exhale warmer interior air above and inhale cool evening air below. Roll up heavy rugs and roll out cooler summer mats.

**Opt for fans:** A cooler attic makes your whole house cooler, so install a solar attic fan using FREE solar energy. Ceiling fans move air to assist natural evaporation from our skin. Whole house fans boost air exchanges, exhausting warm interior "day" air while drawing in cool "evening" air from open windows. Use your AC system on "fan only" setting to circulate cooler air from lower floors into the mix.

**Getting a new Roof? Try a new color.** From an AC perspective, the lighter the color, the cooler the roof and your home.

**If your AC's on, make every BTU count:**

**Programmable thermostats can decrease your bill up to 20%!** Built-in programs designed to save energy automatically adjust temperatures up and down based on daily temperature changes and/or your schedule. HVAC companies will install them, or do it yourself with online guides and live customer service support .

**AC Check? CHECK!** Regular service ensures adequate coolant levels and efficient operation. Clogged filters make your AC work harder and less efficiently. Change them every 4-5 weeks.

**Don't cool what you don't need:** Close off seldom used rooms/closets, or close dampers on supply vents (not returns) during times of little/no use, or in rooms that get TOO cool.

**Let PEPCO HELP!** Pepco has recently launched an Energy Wise Rewards program. Learn more at [energywiserewards.pepco.com/overview](http://energywiserewards.pepco.com/overview)

For more COOL information, click on SHADES OF GREEN under "Quick Links" on the Town website, [www.townofchevy Chase.org](http://www.townofchevy Chase.org).

---

## Chevy Chase at Home

Caroline Michaelis

Meet and Mingle continues to be a big success! Drop by the Chevy Chase Village Hall from 2 - 4 p.m. on the first and third Tuesday of every month for conversation, refreshments, entertainment and a variety of interesting programs. On June 1, we'll have all the usual games, puzzles, Book

Club, computer coaching and, of course, some goodies to nibble on. Our program on June 15 will feature local attorney, Judy O'Hara, who will share her expertise on Estate Planning. We hope to see you there.



## **2010 County and State Elections:** **Why care?**

***Ever wonder who starts the ball rolling when building or transit changes occur next to our community?***

Consider these developments approved or under consideration:

- A 95-foot new building proposed on Pearl Street, across the trail from homes in the Town;
- Nearly 250,000 square-feet in retail and offices approved to replace the Chevy Chase Supermarket and T.W. Perry shopping area, with higher density expected if the Purple Line is funded;
- More traffic on Connecticut Avenue from an expanded Kensington business district and new Chevy Chase Lake Sector Plan, now being studied to encompass a two-mile radius bordered by East-West Highway and Jones Bridge Rd. The plan is expected to be completed by 2012;
- Increased class size and school population, allowing a building development moratorium in Bethesda-Chevy Chase to be lifted; and
- Less open space and fewer traffic lanes in downtown Bethesda, when construction for two high rises get underway at Woodmont and Bethesda Avenues.

**Answer: Development and transit recommendations originate with the Montgomery County Planning Board.**

Its five members are appointed by the County Council. The Council has recently selected a new Planning Board chair, setting the tone for growth in the County for decades to come. The Planning Board's charter is "to maintain and improve quality of life in the community. Acting upon such issues as growth, transportation, environmental protection, agriculture, historical preservation and forest conservation, the Planning Board affects your everyday life."

***And who makes the final decisions?***

**Answer: The Montgomery County Council legislates whether and how planning proceeds.**

The County Council both appoints the Planning Board and votes on many of its recommendations. The County is divided into five districts; ours is District 1. Each district elects one council member. In addition, residents vote for four at-large members, who represent the entire county.

Over the next four years, the County Council will determine the amount and pace of development, transportation, and infrastructure. This will happen in a new era of tax hikes and budget cutting, projected at nearly \$1 billion for the next fiscal year.

It's clear, then, why you should care.

***Don't let the election happen without your informed vote.***

Decisions made by those elected to County office will affect your pocketbook, your family and your quality of life.

For more information on the Chevy Chase Lake Sector Plan:  
[www.montgomeryplanning.org/community/chevy Chase/index.shtm](http://www.montgomeryplanning.org/community/chevy Chase/index.shtm)

## TOWN HISTORY

**Marcy Forrest**

**Ninth in a series of historical vignettes published during 2009-2010.**

In the autumn of 1973, two children, Andrew Patch, a sixth grade student and Claudia Kolker, a fifth grader, who lived in the 4100 block of Leland Street, went door to door to ask their neighbors for their family news. The students printed the news and distributed it up and down the street. The Leland Street News was born. It is extraordinarily that thirty-seven years later, the tradition continues. After many years of reporting by youngsters, the adults assumed this labor of neighborliness. The newsletter, affectionately known as the LSSN, is distributed biweekly nine months of the year, September through May.

This little publication has been a tool of connectedness for Leland Street residents. As residents of a very friendly community, we can do more than just wave as we pull in and out of our driveways. We can cut right to pertinent discussions because we have been able to learn so much about each other's lives, tastes, travels, triumphs and pasts. Copies of the Leland Street News can be found online at <http://lelandstreetnews.blogspot.com/>.

---

## July 4 Picnic and Parade

Mark your calendar to attend the Town's Annual July 4<sup>th</sup> Picnic and Parade on Sunday, July 4, 12:30 – 2:30 p.m.! If you would like to volunteer to help, please call the Town office at 301-654-7144. This year the parade will begin at 12:30 p.m. so plan to arrive at CCES at 12 p.m. to decorate bikes. Much more information to follow!

---



## Manna Food Collection

Town resident contributed 108 pounds bringing our grand total of donations to **1069 pounds**. We hope you will continue dropping your donations by the Town office.

---

## **Town of Chevy Chase**

4301 Willow Lane  
Chevy Chase, MD 20815

PRSR STD  
US POSTAGE  
PAID  
Bethesda, MD  
Permit No. 418

### **TOWN COUNCIL**

*David Lublin, Mayor*  
*Kathy Strom, Vice Mayor*  
*Al Lang, Secretary*

*Linna Barnes, Treasurer*  
*Patricia Burda, Community Liaison*